The idea for the "Breeders Award for Lifetime Achievement with the Ameraucana Breed" was conceived by Don Cable and instituted, in 2001, at our National Meet, in Galax, VA. The club president decides on which member will receive the honor each year. Mike Gilbert was the president at the time and chose John Blehm to receive the first award, but before Mike presented it he was surprisingly presented with the first Ameraucana Breeders Award, dated 2000.

The original plaques where engraved "Ameraucana Breeders Award" and since 2004 the title has been "Lifetime Achievement Award". The honor is no longer all about breeding. This award is based on a member's overall achievements that fit with our mission statement..."an alliance of folks focused on the promotion of standard bred Ameraucana chickens and positive support for those interested in standard bred Ameraucana chickens".

This annual award continued as a tradition and in 2019 the board of directors developed a written policy to detail the process. The recipients are members that has been in the club for many years. Some have been breeders that developed and/or improved varieties of Ameraucana, have served as officers in the club, published articles promoting the breed and club, traveled extensively to club sanctioned meets, exhibited Ameraucanas, donated financially to the club, and the list goes on.

